

NC GreenPower Sponsorship Benefits

Champion - \$24,000 or above, annually (800 blocks per month)

- Recognition at any statewide special events, when available
- Postup or other custom signage to promote company's participation (*by request*)
- Promotional items for employees, such as pens or other swag (*limits apply*)
- Highlighted logo on rotating web banner on www.ncgreenpower.org home page
- NC GreenPower news release distributed to media
- Opportunity to have an article in NC GreenPower electronic newsletter
- Authorization for company to use NC GreenPower logo in company advertising
- Company logo and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award

Leader - \$9,000 - \$23,999 annually (300 to 799 blocks per month)

- NC GreenPower news release distributed to media
- Opportunity to have an article in NC GreenPower electronic newsletter
- Authorization for company to use NC GreenPower logo in company advertising
- Company logo and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award

Sustainer - Minimum of \$3,000 annually (100 to 299 blocks per month)

- Authorization for company to use NC GreenPower logo in company advertising
- Company listing and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award certificate

Supporter - Minimum of \$1,200 annually (25 blocks per month at \$4 per block)

- Company listing and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award certificate

100% Offset (Contributions vary by organization)

Company purchases green power equal to their monthly electrical consumption (or) Company purchases carbon offset equal to monthly GHG emissions (industrial or travel.) Offsets may be based on a monthly average over 12 months

- Company logo and link on sponsor page of our website and in media kit
- Authorization for company to display NC GreenPower decals and materials
- Promotion through NC GreenPower social media channels
- Opportunity for Employee Awareness drive
- NC GreenPower annual award certificate

NC GreenPower Staff

Bob Goodson – President and Executive Director

Vicky McCann – Vice President and Program Manager – vmccann@ncgreenpower.org

Katie Lebrato – Marketing Communications Director – klebrato@ncgreenpower.org

Phone – 919-857-9026

Fax – 919-832-2696

Websites – www.ncgreenpower.org | my.ncgreenpower.org